

# Diogo Costa

## Product Designer

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I design digital products with beautiful and user-friendly interfaces. For the last 10 years I've worked with startups, large corporations and agencies helping them shape and deliver their products to the world.

29 YEARS OLD • PORTUGUESE • SPEAKS PORTUGUESE, ENGLISH, SPANISH

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### WORK EXPERIENCE

#### FREELANCE DESIGNER

2017 - PRESENT

Working with clients and agencies on-site and remotely on a variety of industries, helping them conceptualizing, building, testing and launching their web, mobile and desktop products.

#### FUZE (USA) - PRINCIPAL DESIGNER

2015 - 2016

Worked on the main apps for mobile and desktop in close collaboration with design, product and development teams. Redesigned the entire apps from scratch. Established a design foundation to assure consistency across all products. Worked on all design stages throughout the product lifecycle, from product strategy, user research, usability testing, wireframing and prototyping to the final design.

#### PINGTUNE (UK) - UX DESIGNER

2014

Worked closely to the CEO & CTO on the overall user experience of the app, planned and undertook user testing sessions, applied and analyzed product metrics and came up with specific strategies to increase user engagement and retention levels.

#### PT INOVAÇÃO (PT) - FRONT-END DEVELOPER & UI/UX DESIGNER

2011 - 2012

I was responsible for designing and implementing several web applications for the main national IPTV provider (MEO). Worked with client-side technologies such as HTML, CSS, and JavaScript, collaborating with development teams.

#### SOCIAL ITV GROUP (PT) - RESEARCHER

2010 - 2011

Investigated gaming platforms and interactive television consumption. Helped designing and implementing a new IPTV gaming app from ideation to a high-fidelity prototype. Published a scientific paper with the results of the study.

### SKILLS

#### DESIGN

Data-driven Design • Interaction Design • Visual Design • Motion Design • User Research • Wireframing • Prototyping • Usability Testing • Style Guiding & Specs

#### TOOLS

Sketch • Illustrator • Photoshop • After Effects • Principle • InVision • Zeplin • Balsamiq • Moqups • Keynote • HTML/CSS/JS

### EDUCATION

#### MULTIMEDIA (MSC)

##### UNIVERSITY OF WESTMINSTER, UK

2012 - 2013

Master's degree focused on user-centred interface design, web marketing and analytics, iOS development, front-end development and multimedia management.

#### DIGITAL MEDIA (EXCHANGE PROGRAM)

##### UNIVERSITY OF PORTSMOUTH, UK

2010

Covered a wide range of fields such as photography, animation and web development.

#### NEW TECHNOLOGIES OF COMMUNICATION (BSC)

##### UNIVERSITY OF AVEIRO, PT

2007 - 2010

Multidisciplinary bachelor degree strongly focused on digital aesthetics, cognitive ergonomics and usability, front and back-end development, and multimedia management.